



FOR IMMEDIATE RELEASE

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**THE LIVING DESERT ZOO AND GARDENS EARNS GUIDESTAR'S
HIGHEST SEAL OF TRANSPARENCY**

PALM DESERT/INDIAN WELLS (November 7, 2019) -- The Living Desert Zoo and Gardens is proud to announce it has earned the 2019 Platinum GuideStar Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information who reports on over 2.5 million nonprofit organizations.

"The Living Desert is proud to earn this Platinum Seal of Transparency from GuideStar," said Allen Monroe, President/CEO of The Living Desert. "Our staff and board of directors work diligently to be transparent with our daily activities and fundraising, ensuring we are making a positive impact both locally and globally."

To reach the Platinum level, The Living Desert added extensive information to its GuideStar Nonprofit Profile including in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress towards its mission. By taking the time to provide this information, The Living Desert has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.

For more information about The Living Desert, visit livingdesert.org or call (760)346-5694. For more information about GuideStar, visit guidestar.org.

About The Living Desert Zoo and Gardens

The Living Desert Zoo and Gardens is a nonprofit, accredited member of the Association of Zoos and Aquariums, ensuring the highest standards of all aspects of animal care, education, conservation, public service, and operations. The Zoo is active in conservation research, habitat protection, breeding programs and education initiatives around the world, as well as in its own community. The Zoo has been a top destination in the Palm Springs area for nearly 50 years. The Living Desert is located at 47900 Portola Ave, Palm Desert, CA 92260. For more information: (760) 346-5694 or visit livingdesert.org.

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