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Contact: Erin Scott
Sr., Marketing & Public Relations Manager
760-346-5694 x. 2610
Escott@livingdesert.org

THE LIVING DESERT NAMED BEST ZOO IN AMERICA BY 24/7 WALL STREET

*Local Conservation Organization Earns Number One Spot
Among Top 20 Zoos In The Country*

PALM DESERT/INDIAN WELLS, CA -- (August 15, 2019) – The Living Desert Zoo and Gardens was recently named the Best Zoo in American by *24/7 Wall Street*, as seen in *USA Today*.

According to their website, to identify the best 20 zoos, "24/7 looked at a total of 272 zoos, all of which were within the zoo category on Yelp or near the top 1,000 U.S. cities by population. Only zoos with at least 50 Yelp reviews were considered. The ranking is based on the average rating and number of reviews."

According to the *USA Today* online article, The Living Desert tops the list of 20, which also includes Columbus Zoo and Aquarium, San Diego Zoo Safari Park, Denver Zoo, and Santa Barbara Zoo, among others

"The Living Desert is honored by this recognition," said Allen Monroe, President/CEO of The Living Desert. "This ranking is not based on the usual reader vote, but on an analysis of Yelp reviews, from actual customer feedback and options. Our guests love The Living Desert and we appreciate them taking the time to share their experiences with others, more so than any other zoo in the country."

24/7 Wall Street runs a financial news and opinion company with content delivered across the Internet. The company's articles are republished by many of the largest news sites and portals including *USA Today*, *The Huffington Post*, and Time.com.

The Living Desert is open daily from 8 a.m. to 1:30 p.m., with the last admission at 1 p.m. through September 30. Starting October 1, the Zoo returns to regular hours, from 8 a.m. to 5 p.m. daily. For more information visit www.LivingDesert.org or call 760-346-5694.

About The Living Desert:

The Living Desert Zoo and Gardens is a nonprofit, accredited member of the Association of Zoos and Aquariums, ensuring the highest standards of all aspects of animal care, education, conservation, public service, and operations. The Zoo is active in conservation research, habitat protection, breeding programs and education initiatives around the world, as well as in its own community. The Zoo has been a top destination in the Palm Springs area for nearly 50 years. The Living Desert is located at 47900 Portola Ave, Palm Desert, CA 92260. For more information: (760) 346-5694 or visit livingdesert.org.

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