



**FOR IMMEDIATE RELEASE**

Media Contact: Erin Scott  
Sr., Manager Marketing & PR  
760-346-5694 ext 2610  
[escott@livingdesert.org](mailto:escott@livingdesert.org)

**THE LIVING DESERT ZOO AND GARDENS TO HOST  
HEALTHCARE HEROES WEEK - FEBRUARY 22-26, 2021**

*Healthcare workers and first responders receive 50% off general admission.*

**PALM DESERT/INDIAN WELLS** – (February 17, 2021) – The Living Desert Zoo and Gardens is honored to recognize the heroic efforts of healthcare workers and first responders during the COVID-19 pandemic. Through its Healthcare Heroes Week promotion, The Living Desert is offering healthcare workers, first responders, and their families 50% off general admission February 22-26, 2021.

“These incredible healthcare heroes have persevered through extraordinary circumstances over the last year, and this is our small way of saying ‘Thank You’,” said Allen Monroe, President/CEO of The Living Desert. “We hope these heroes are able to take a day to enjoy the Zoo with their families.”

The Healthcare Heroes Week promotion offers 50% off admission up to four people and is valid for purchase and visits February 22-26, 2021. Advanced reservations are required and tickets can be purchased at [LivingDesert.org](http://LivingDesert.org) or by calling (760) 346-5694. Valid professional ID must be presented upon entry into The Living Desert. The promotion includes doctors, nurses, healthcare professionals, hospital support staff, and first responders.

The Living Desert is open daily from 8 a.m. - 5 p.m., with last admission at 4 p.m. The Living Desert is currently open with numerous safety precautions including required advanced reservations, limited guest capacity, required face coverings for all guests three years and older, and easy access to numerous handwashing/sanitizing stations.

All attractions and amenities have been modified to accommodate social distancing and COVID-safe operating procedures. The Wildlife Wonders Show is free with paid park admission and is held at 10:30 a.m., 12:30 p.m., and 2 p.m. on weekends and 10:30 a.m. and 12:30 p.m. on weekdays. Giraffe Feeding is offered daily from 9 a.m. – 4 p.m. and is \$5 for members and \$7 for non-members. The Carousel is \$3 per ride and operates from 9 a.m. – 4:30 p.m.

Healthcare Heroes Week tickets can be purchased at [LivingDesert.org/Tickets](http://LivingDesert.org/Tickets) or by calling (760) 346-5694.

**About The Living Desert Zoo and Gardens:**

The Living Desert Zoo and Gardens is a nonprofit, accredited member of the Association of Zoos and Aquariums, ensuring the highest standards of all aspects of animal care, education, conservation, public service, and operations. The Zoo is active in conservation research, habitat

protection, breeding programs and education initiatives around the world, as well as in its own community. The Zoo has been a top destination in the Palm Springs area for 50 years. The Living Desert is located at 47900 Portola Ave, Palm Desert, CA 92260. For more information: (760) 346-5694 or visit [livingdesert.org](http://livingdesert.org).