THE LIVING DESERT

FOR IMMEDIATE RELEASE Contact: Erin Scott Sr., Marketing and Public Relations Manager 760-346-5694 x. 2610 escott@livingdesert.org

CELEBRATE HOWL-O-WEEN AT THE LIVING DESERT, OCTOBER 30-31

Festivities to include scavenger hunt, costumes, pre-bagged treats and more

PALM DESERT/INDIAN WELLS, CA – (October 19, 2021) – *Howl-O-Ween*, the most fun way to celebrate with amazing animals from around the world, returns to The Living Desert Zoo and Gardens on Saturday, October 30th and Sunday, October 31st from 9 a.m. to 4 p.m. with scavenger hunts, pre-stuffed treat bags, and much more. <u>The event</u> is FREE for The Living Desert members or included with regular zoo admission.

Guests of all ages are encouraged to dress up in their favorite costumes and participate in the family-friendly, Halloween-themed festivities while also taking in The Living Desert's everyday attractions and wonders. In lieu of traditional trick-or-treating, children 12 and under will receive a Boo-in-a-Bag treat bag, while supplies last.

"We're delighted to kick off our exciting season with one of our most popular annual events, *Howl-O-Ween*," said Erin Scott, Sr. Brand, Marketing, and Public Relations Manager. "With so much anticipation from our guests and members, this will be a lively event for the entire community."

Howl-O-Ween activities include a self-guided scavenger hunt to learn about The Living Desert's most misunderstood animals. Spooky stories and tall tales will be dispelled as guests learn about the unique features and attributes of vultures, hyena, Mexican wolf, coyote, and many more.

Visitors are encouraged to pick up a program upon entry for scavenger hunt details and the schedule to catch a glimpse of their favorite animal enjoying pumpkin pandemonium — a special pumpkin experience that doubles as a tasty holiday treat.

Advanced reservations are required for all general admission tickets. For more information and to make reservations, visit <u>www.livingdesert.org</u>. The Living Desert is open daily from 8 a.m. to 5 p.m.

About The Living Desert:

The Living Desert Zoo and Gardens is a nonprofit, accredited member of the Association of Zoos and Aquariums, ensuring the highest standards of all aspects of animal care, education, conservation, public service, and operations. The Zoo is active in conservation research, habitat protection, breeding programs and education initiatives around the world, as well as in its own community. The Zoo has been a top destination in the Palm Springs area for over 50 years. The Living Desert is located at 47900 Portola Ave, Palm Desert, CA 92260. For more information: (760) 346-5694 or visit livingdesert.org.